## Media Release For Immediate Release

MEDIA CONTACT Cassandra French Pop-Up Publicity cassie@popupp.com.au 0416 209 391





Images for Life Force Sunday 23 October 2 – 5pm

A Fund Raising Art Event for Life Force Cancer Foundation at Stills Gallery \$50 entry per person – children under 16 Free!

Tickets can be purchased on-line or at the door www.lifeforce.org.au

#### ARTISTS

Ben Ali Ong I Pat Brassington I Catherine Cloran I Merilyn Fairskye I Chris Gleisner I Luke Hardy I Maylei Hunt I Mayu Kanamori I Ian Lever I Belinda Mason I Tash Murray I Polixeni Papapetrou I Zorica Purlija I Bronwyn Rennex I Moshe Rosenzveig I Rob Scott-Mitchell I Glenn Sloggett I



Polixeni Papapetrou Represented by: <u>Stills Gallery, Sydney</u>



Danielle Thompson I William Yang

Ben Ali Ong Tim Olsen Gallery, Sydney



Pat Brassington Stills Gallery, Sydney

Twenty, high profile, collectable and established contemporary photographers have donated superb works to be auctioned for this charity event!

This will be a fabulous afternoon of art, music, wine, gourmet food & other irresistible treasures!

The highlight of the afternoon will be the live auction of photographic artworks by leading

Sydney auctioneer, the charismatic, Andrew Shapiro.

There will also be an opportunity to bid on a separate silent auction.

You will also be greeted by the sounds of Susan Hurley & Gabriella Di Nallo + a special performance by Sydney Choir, The Elementals

### Please support those who support those with cancer.

- Everyone knows someone either personally or through friends or colleagues whom has been affected by a diagnosis of cancer.
- Life Force is a support network established for the carers and families of cancer patients and also a support network to the survivors of cancer.
- Life Force offers support groups, counselling, meditation and weekend retreat opportunities for patients, survivors and their families.
- Life Force Cancer Foundation is a not-for-profit organisation run 100% on donations from supporters and fund-raising.
- Life Force Cancer Foundation is fully endorsed and supported by the Cancer Council of New South Wales.

## Images for Life Force Auction is their annual Fundraising Event for 2011.

Images for Life Force is in its second year. This is their one major annual fundraising event.

The afternoon will be a fantastic opportunity to purchase a beautiful photographic artwork, to enjoy a visit to **Stills Gallery – one of Australia's leading contemporary photomedia galleries** AND most importantly to support an extremely worthwhile cause – Life Force Cancer Foundation.

The photographic exhibition and artworks on auction include many **well known and established artists** ie. Ben Ali Ong, Luke Hardy, Belinda Mason, Mayu Kanamori, Rob Scott-Mitchell. The following high profile photographers are all represented by Stills Gallery – Pat Brassington, Merilyn Fairskye, Polixeni Papapetrou, Bronwyn Rennex, Glenn Sloggett, Danielle Thompson, William Yang. **ALL** of the photographers have been exhibited in one or more of these following national photographic competitions: The Head On Portrait Prize, The National Photographic Portrait Prize, Art & About, William Bowness Prize, The Blake Prize, The Olive Cotton Award, to name a few.

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#### ABOUT IMAGES FOR LIFE FORCE FUNDRAISING EVENT

Katy Fitzgerald is one of the main organisers of the event. She is a cancer survivor, former Assistant Director at Stills Gallery and now a counsellor for Life Force Cancer Foundation. 'I have been greatly moved by the generosity of these photographers. It is greatly appreciated as their works are all sought after and are included in many private and public gallery collections across the country', said Fitzgerald. 'The gallery too has been wonderful – it's a fantastic venue – and there are works for every taste and price range. We really hope as many people as possible can join us for a fabulous afternoon and to raise much needed funds for Life Force'.

#### ABOUT LIFE FORCE CANCER FOUNDATION www.lifeforce.org.au

Established in 1993, Life Force Cancer Foundation assists patients and their families dealing with the experience of cancer. The Foundation holds weekly support groups for both patients and their families, so that they can talk about what they are facing, with others in the same situation. The Foundation also offers rural retreats as part of the healing process.

Life Force Cancer Foundation has been the key organisation delivering psycho-social care to people affected by cancer in the Sydney metropolitan area since it began in 1993. Life Force is a non-profit organisation and in February 1996 received charitable status as a public benevolent institution.

In learning how to cope with and transform our feelings of fear, confusion, despair and anger, we have a precious gift – each other. Group work and supportive therapies offer an opportunity to overcome isolation through the sharing of feelings. In a safe and loving environment, healing can take place on many levels. A team of trained counsellors, group facilitators & therapists work together in helping people on the healing journey.

Life Force Foundation Philosophy.

#### **FOUNDATION PATRONS OF LIFE FORCE**

**Professor Michael Friedlander** Professor of Medicine at University New South Wales and Director of Medical Oncology at Prince of Wales Hospital. He has been involved with Life Force since its inception in 1993. **Gabi Hollows** Founding member of Life Force and a strong supporter of the Life Force philosophy. She is also the Founding Director of The Fred Hollows Foundation.

#### Life Force Cancer Foundation Contacts – for comment or interviews:

Katy Fitzgerald 0418 447 600, <a href="mailto:kf@kftherapy.com.au">kf@kftherapy.com.au</a>
Jane Gillespie 0412 643 751 <a href="mailto:jane.gillespie1@bigpond.com">jane.gillespie1@bigpond.com</a>

#### **QUICK DETAILS**

EVENT Images for Life Force Fundraising Event 2011

DATE Sunday 23 October 2011 2 – 5 pm

COST \$50 per person. Children under 16 years Free

WHERE Stills Gallery 36 Gosbell Street Paddington www.stillsgallery.com.au

TO BUY TICKETS www.lifeforce.org.au/events/stills

Tickets are \$50 and can be purchased online; at the door; or by emailing <a href="mailto:info@lifeforce.org.au">info@lifeforce.org.au</a>. WEBSITE <a href="mailto:www.lifeforce.org.au">www.lifeforce.org.au</a>.

Life Force Cancer Foundation Contacts
Katy Fitzgerald 0418 447 600, <a href="mailto:kf@kftherapy.com.au">kf@kftherapy.com.au</a>
Jane Gillespie 0412 643 751 <a href="mailto:jane.gillespie1@bigpond.com">jane.gillespie1@bigpond.com</a>

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SAMPLE IMAGE SHEET INCLUDED - page 3



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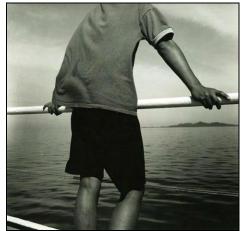


www.popupp.com.au

# SAMPLE IMAGE SHEET



Danielle Thompson



Maylei Hunt



**Hayley Anderson** 



**Rob Scott-Mitchell** 



Merilyn Fairskye (above) William Yang (below)



Belinda Mason (above)
Ian Lever (below)



Luke Hardy (above)





Peter Solness (below)

